Amendments to the Claims:

This listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims:

1. – 13. (Canceled)

14. (Currently amended) An emergency signaling device, comprising:

a flexible substrate foldable between at least a folded position and an unfolded position, the flexible substrate including a front surface of non-reflective material having reflective material coupled thereto in a pattern and a back surface;

a plurality of fasteners disposed in the substrate for facilitating attachment of the emergency signaling device to an object so that the back surface at least partially rests against the object; and

a plurality of lights disposed on the flexible substrate ~~forming~~ within the reflective material, the plurality of lights for being illuminated to form indicia for displaying a message;

wherein the flexible substrate is folded to the folded state for storage and unfolded to the unfolded state for display of the message.

15. (Currently amended) The emergency signaling device as claimed in claim ~~2~~14, wherein the plurality of lights comprise light emitting diodes.

16. (Original) The emergency signaling device as claimed in claim 15, further comprising a power supply for providing electrical power to the light emitting diodes.

17. (Original) The emergency signaling device as claimed in claim 16, wherein the power supply comprises a battery coupled to the substrate.

18. (Original) The emergency signaling device as claimed in claim 17, wherein the battery is charged from an automobile electrical system.

19. (Currently amended) The emergency signaling device as claimed in claim 14, wherein the ~~indicia further comprise reflective material disposed on the substrate~~ plurality of fasteners comprise magnetic fasteners.

20. (Original) The emergency signaling device as claimed in claim 14, wherein the flexible substrate is storable in a trunk of an automobile and is removable from the trunk of the automobile for use at a location remote from the automobile.

21. (Original) The emergency signaling device as claimed in claim 14, wherein the trunk comprises a trunk lid, and wherein the flexible substrate further comprises fasteners for fastening the substrate to the trunk lid and within the trunk for unfolding the substrate to the extended position when the trunk lid is in an opened position.

22. (Original) The emergency signaling device as claimed in claim 21, further comprising a power supply for powering the plurality of lights, wherein the automobile comprises an electrical system, the power supply receiving electrical power from the electrical system.

23. (Currently amended) An emergency signaling device for a vehicle, comprising:

a substrate for being disposed in the vehicle, the substrate folding between a folded position and an extended position and being removable from the vehicle to a location remote from the vehicle, the substrate including a front surface of non-reflective material having reflective material coupled thereto in a pattern and a back surface;

a plurality of fasteners disposed in the substrate for facilitating attachment of the substrate to an object when the substrate is removed from the vehicle so that the back surface at least partially rests against the object; and

indicia disposed on the substrate for conveying a message when the substrate is unfolded to the extended position,

wherein, when the substrate is in the extended position, the indicia disposed on the substrate are positioned so as to be visible to motorists generally approaching at least one of the vehicle and the object.

24. (Original) The emergency signaling device as claimed in claim 23, wherein the indicia comprise at least one light disposed on the substrate.

25. (Original) The emergency signaling device as claimed in claim 24, wherein the at least one light comprises a light emitting diode.

26. (Original) The emergency signaling device as claimed in claim 24, further comprising a power supply for providing electrical power to the light.

27. (Original) The emergency signaling device as claimed in claim 26, wherein the power supply comprises a battery coupled to the substrate.

28. (Original) The emergency signaling device as claimed in claim 27, wherein the vehicle includes an electrical system, and wherein the battery is charged from the electrical system.

29. (Original) The emergency signaling device as claimed in claim 26, wherein the vehicle comprises an electrical system and the power supply receives power from the electrical system.

30. (Currently amended) The emergency signaling device as claimed in claim ~~24~~23, wherein the indicia comprise a pattern formed from the reflective material disposed on the substrate.

31.-32. (Canceled)

33. (Currently amended) The emergency signaling device as claimed in claim ~~24~~23, wherein the ~~automobile further~~ vehicle comprises a hazard flasher system for flashing lights disposed on the ~~automobile~~ vehicle when the hazard flasher system is turned on and a remote trunk release for causing the trunk lid to move to the opened position, and wherein the substrate is unfolded to the extended position when the remote trunk release causes the trunk lid to move to the opened position while the hazard flasher system is on.

34. (Original) The emergency signaling device as claimed in claim 33, wherein the substrate remains folded in the folded position when the remote trunk release causes the trunk lid to move to the opened position while the hazard flasher system is off.

35. (Currently amended) The emergency signaling device as claimed in claim ~~24~~23, wherein the substrate further comprises fasteners for fastening the substrate to the trunk lid and within the trunk for unfolding the substrate to the extended position when the trunk lid is in the opened position.

36. (Canceled)

37. (New) A portable emergency signaling device, comprising:

a flexible substrate foldable between at least a folded state and an unfolded state, the flexible substrate including a front surface of non-reflective material having reflective material coupled thereto in a pattern and a back of non-abrasive material;

a plurality of magnetic fasteners disposed in the substrate for facilitating attachment of the substrate to a metallic object so that the back of non-abrasive material at least partially rests against the metallic object; and

a plurality of lights disposed in the flexible substrate within the reflective material, the plurality of lights for being illuminated to display a warning,

wherein the flexible substrate is folded to the folded state for storage and transportation and unfolded to the unfolded state for being attached to the metallic object via the magnetic fasteners for display of the warning.

38. (New) The portable emergency signaling device as claimed in claim 37, wherein the plurality of lights comprise light emitting diodes arranged in clusters within light pods disposed in the flexible substrate.

39. (New) The portable emergency signaling device as claimed in claim 38, further comprising a power supply for providing electrical power to the light emitting diodes.

40. (New) The portable emergency signaling device as claimed in claim 39, wherein the power supply comprises a battery coupled to the substrate.

41. (New) The portable emergency signaling device as claimed in claim 40, wherein the battery is charged from an automobile electrical system.

42. (New) The portable emergency signaling device as claimed in claim 37, further comprising a plurality of eyelets disposed in the substrate along the perimeter of the substrate for facilitating attachment of the emergency signaling device to one of the metallic object and a non-metallic object.

43. (New) The portable emergency signaling device as claimed in claim 37, wherein the plurality of lights are arranged in the form of at least one arrow for displaying a warning for directing an oncoming automobile away from the metallic object.

44. (New) The portable emergency signaling device as claimed in claim 43, wherein the metallic object is an automobile.

45. (New) A portable emergency signaling device, comprising:

a flexible substrate foldable between at least a folded state and an unfolded state, the flexible substrate including a front surface of non-reflective material having reflective material coupled thereto in a pattern and a back of non-abrasive material;

a plurality of magnetic fasteners disposed in the substrate for facilitating attachment of the emergency signaling device to an object so that the back of non-abrasive material at least partially rests against the object;

a plurality of eyelets disposed in the substrate along the perimeter of the substrate for facilitating attachment of the emergency signaling device to the object; and

a plurality of lights disposed in the flexible substrate within the reflective material, the plurality of lights for being illuminated to display a warning,

wherein the flexible substrate is folded to the folded state for storage and transportation and unfolded to the unfolded state for being attached to the metallic object via the magnetic fasteners for display of the warning.

46. (New) The portable emergency signaling device as claimed in claim 45, wherein the plurality of lights comprise light emitting diodes arranged in clusters within light pods disposed in the flexible substrate.

47. (New) The portable emergency signaling device as claimed in claim 45, further comprising a power supply for providing electrical power to the light emitting diodes.

48. (New) The portable emergency signaling device as claimed in claim 47, wherein the power supply comprises a battery coupled to the substrate.

49. (New) The portable emergency signaling device as claimed in claim 45, wherein the plurality of lights are arranged in the form of at least one arrow for displaying a warning for directing an oncoming automobile away from the object.